

2025 Global TapRoot® Summit

Knoxville Convention Center • Tennessee
September 29 - October 03, 2025



CELEBRATING 37 YEARS OF TapRoot® RCA

Pre-Summit & Summit Week Schedule

Pre-Summit

Monday - Tuesday, September 29 - 30, 2025

Choose from eleven 2-Day Pre-Summit Courses designed to help you and your company improve performance and take your safety standards to the next level.

Summit

Wednesday - Friday, October 01 - 03, 2025

Keynote speakers, breakout sessions, networking, & reception.

Wednesday, October 01

- Vincent Phipps - "How to Share, Learn & Implement Best Practices from the Summit"
- Breakout Sessions
- Alex Weber - "Facing Challenges, Self-Doubt, & Uncertainty When Achieving World-Class Performance"
- Reception... Food, Music, Fun, & Networking

Thursday, October 02

- Gard Clark - "Life & Death Underwater"
- Breakout Sessions
- Barb Carr - "Making Improvement Happen!"

Friday, October 03

- Breakout Sessions
- Kim "KC" Campbell - "Flying in the Face of Fear"

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2025 GLOBAL TAPROOT® SUMMIT KEYNOTES

Why These Keynotes?

Our Keynotes are chosen to inspire, motivate, & engage our audience. Our goal is to have experts share their knowledge & passion with our attendees to encourage improvement ideas & takeaways to better develop their improvement programs.

 October 1 - 3, 2025

 VARIOUS TIMES
THROUGHOUT THE WEEK

**JOIN
US!** Knoxville Convention Center
Knoxville, TN

Learn more at:

www.taproot.com/summit

THE 2025 SUMMIT KEYNOTE LINEUP



KEYNOTE SPEAKER 1

Vincent Phipps

Keynote Speaker & Communication
Coach



KEYNOTE SPEAKER 2

Alex Weber

International Keynote Speaker &
American Ninja Warrior



KEYNOTE SPEAKER 3

Gard Clark

Energy & Environment Executive
Nuclear Industry Consultant



KEYNOTE SPEAKER 4

Barb Carr

Editorial Director & TapRooT®
Instructor



KEYNOTE SPEAKER 5

Kim "KC" Campbell

Keynote Speaker, Fighter Pilot, &
Combat Veteran



Eight Summit Tracks to Help Guide You!

Need help to pick what sessions are suitable for you? The Summit has eight focused tracks to help attendees plan their Summit experience. You can choose one of the eight tracks you're most interested in at registration, and your session selections will automatically be filled out for you. If one of our eight tracks doesn't meet your needs, you can customize your track to fit your learning requirements.

Here is a list of our eight tracks and the leaders who manage each track.



Instructor
Recertification
Track

Michelle Wishoun



High-Reliability
Organization
Track

Mark Paradies



Investigations
& Root Cause
Analysis Track

Marcus Miller



Human
Performance
Track

Alex Paradies



Psychology of
Improvement
Track

Barb Carr



Safety
Improvement
Track

Ken Reed



Improvement
Program
Track

Tim Diggs



Reliability &
Maintenance
Track

Justin Clark

SCHEDULE AT A GLANCE

Pre-Summit & Global TapRoot® Summit

Pre-Summit
September 29 - 30, 2025

Courses: 8:00 am - 5:00 pm

- TapRoot® Advanced Case Study Workshop
- Analyzing & Fixing Safety Culture
- Advanced Communication/ Presentation Skills
- TapRoot® Root Cause Analysis Training
- Developing an Incident Command System
- Auditing & Proactive Improvement Using TapRoot® RCA
- Stopping Human Error
- TapRoot® Software Training
- Effective Interviewing & Evidence Collection
- Equifactor® Equipment Troubleshooting & TapRoot® RCA Training
- Measurement, Trending, & Predictive Analytics

To learn more about the Summit & detailed session information, visit: taproot.com/summit

Global TapRoot® Summit
WEDNESDAY, October 01, 2025

Breakfast - 8:00 am - 9:00 am

Intro: 9:00 am - 10:00 am
Ready, Set, Go!

Break: 10:00 am - 10:20 am

Keynote: 10:20 am - 11:20 am
How to Share, Learn, & Implement Best Practices from the Summit - Vincent Phipps

Break: 11:20 am - 11:30 am

Breakout Session 1:
11:30 am - 12:30 pm

- Training Beyond the Mistake
- Reap the Rewards from Great RCA
- Developing & Using a Lessons Learned Program

Lunch: 12:30 pm - 1:30 pm

Breakout Session 2:
1:30 pm - 2:30 pm

- What's New in the TapRoot® Software
- How to Apply TapRoot® RCA Quickly & Effectively
- Risky Behaviors - Using TapRoot® RCA to Improve Operational Excellence (Roundtable)
- Procedure Writing & Use for High-Reliability
- Managing Equipment Success Stories
- Safety Leadership to Foster Performance Improvement

Break: 2:30 pm - 2:40 pm

Breakout Session 3:
2:40 pm - 3:50 pm

- Psychology Of Human Error/ Building an Organizational Culture of Safety Excellence
- TapRoot® RCA Software Secrets
- Start When Safe: Shift the Paradigm Around Safeguards
- RCA for High-Performance Organizations
- Teaching TapRoot® RCA Best Practices (Roundtable)

Break: 3:50 pm - 4:00 pm

Keynote: 4:00 - 5:00 pm
Facing Challenges, Self Doubts, & Uncertainty When Achieving World-Class Performance - Alex Weber

Reception: 5:00 pm - 7:30 pm
Join us for live entertainment, networking, & hors d'oeuvres



SCHEDULE AT A GLANCE

Pre-Summit & Global TapRoot® Summit

Global TapRoot® Summit
THURSDAY, October 02, 2025

Breakfast: 8:00 am - 9:00 am

Keynote: 9:00 am - 10:00 am
Life & Death Underwater -
Gard Clark

Break: 10:00 am - 10:10 am

Breakout Session 4:
10:10 am - 11:25 am

- Using AI to Improve Safety
- Investigations & RCA Best Practices (Roundtable)
- Human Performance Best Practices (Roundtable)
- Lions, Tigers, & Bears! Don't Fear the Equifactor®
- Persuasion Playbook: Navigating the Science of Influence

Break: 11:25 am - 11:35 am

Breakout Session 5:
11:35 am - 12:30 pm

- Why Asking Why is Never the Right Question
- Taking Learning Teams to the Next Level
- Improving Your Organization
- Sharing Ideas to Achieve High Reliability & Performance (Roundtable)
- Work Smarter, Learn Faster: The Power of Learning at Work
- Continuing Training to Improve RCA

Lunch: 12:30 pm - 1:20 pm

Breakout Session 6:
1:20 pm - 2:10 pm

- Mistakes by Design
- Using TapRoot® RCA from Moderate to Minor Incidents
- The Essence of Performance Improvement
- Process Troubleshooting Using Equifactor®
- Training Opportunities Using Pathways

Break: 2:10 pm - 2:20 pm

Breakout Session 7:
2:20 pm - 3:50 pm

- Million Dollar Mastermind
- LIVE PODCAST: Ways to Reduce SIFs & Improve Safety
- Peer Reviews & Inspections for High-Compliance (Panel Discussion)
- Diverse Brilliance: Management & Success Tips for Neurodiverse Teams

Break: 3:50 pm - 4:00 pm

Keynote: 4:00 pm - 5:00 pm
Making Improvement Happen! -
Barb Carr



Global TapRoot® Summit
FRIDAY, October 03, 2025

Breakfast: 8:00 am - 9:00 am

Breakout Session 8:
9:00 am - 9:50 am

- Fatigue & Human Error
- Using TapRoot® RCA For What Went Right
- Troubleshooting & Investigations Using the TapRoot® App
- Applying Emotional Intelligence at Work
- Instructor Recertification: Part 1

Break: 9:50 am - 10:00 am

Breakout Session 9:
10:00 am - 10:50 am

- Improvements Don't Happen by Accident
- Find Your MVPs: How to Mine Predictive Diamonds From Your Data Mountain
- Admiral Rickover's Original High-Reliability Organization
- From Stress to Success: Fostering Psychological Safety in the Workplace
- Instructor Recertification: Part 2

Break: 10:50 am - 11:00 am

Keynote: 11:00 am - 12:00 pm
Flying in the Face of Fear:
Lessons on Leading with Courage -
Kim "KC" Campbell

SUMMIT INFORMATION

Why Should You Attend Our Summit?

NETWORKING!!

The TapRoot® Summit is one of the best places to network with other improvement experts. Join us Wednesday night for a great networking opportunity with industry experts and help us celebrate 37 years of saving peoples lives. Our 2025 Summit will have live entertainment, hors d'oeuvres, and drinks while we greet new and familiar faces. Of course, the Summit Reception is free to all attendees and guest.



INTERACTIVE SUMMIT

Our Summit is designed to have interactive sessions to engage attendees by utilizing the Whova app to encourage more engagement.



EARN CEUs & ABIH

Receive 20 credit hours for the Summit and 16 credit hours for the Pre-Summit. These hours can be applied to your certifying institution for credit hours/CEUs.



PROFESSIONAL DEVELOPMENT

This Summit has eight tracks designed to share performance improvement best practices across industries and professions.



CERTIFIED INSTRUCTORS

To maintain your status as a Certified TapRoot® Instructor, you must:

1. Attend a Pre-Summit - Sept. 29 - 30, 2025.
2. Attend the Summit - Oct. 01 - 03, 2025.
3. Attend the Recertification Session on Friday, October 03, 2025, from 9:00 am to 10:50 am.

For more information, please get in touch with Michelle Wishoun at wishoun@taproot.com

Plan your return flights to leave after the Summit ends at noon on Friday.

TRAVEL & SUMMIT PRICING

If you're attending the Pre-Summit and Summit, or only the Summit, schedule your return flight after our final Keynote speaker, Kim "KC" Campbell. Her talk ends Friday, October 03, at noon.

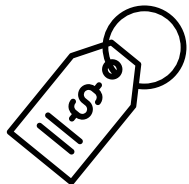
Ensure you leave plenty of time to arrive at the Knoxville, TN, airport (TYS). You will want to have enough time to check-in and get through airport security.

TRAVEL PLANNING

The Knoxville Convention Center is located about 20 minutes from the Knoxville Airport. The closest hotel to the Convention Center is the Marriott Knoxville Downtown. For more recommended hotels, check our website and view the Summit page for more listings.

Commuting From TYS Airport to Hotel:

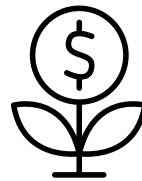
Once you land in Knoxville, TN, you must rent a car, take a taxi/Uber, or hire a transport service to get you to your hotel.



PRICING & DISCOUNTS

If more than one person is coming to the Summit & Pre-Summit from your company, have them register together to receive discount pricing. There are multiple benefits to bringing a team to our Summit.

To learn more about discount pricing and benefits, contact us at info@taproot.com or call us at (865) 539-2139.



ROI GUARANTEE

We know you have only so much time & resources to give to training & conferences in a year. We are confident that the Global TapRoot® Summit will be worth every effort you make to get here. Attend the Summit & go back to work to use what you've learned. If you don't get at least 10 times the return on investment, simply return the Summit materials & we'll refund the entire Summit fee.

2025 Pre-Summit & Summit Attendee Pricing

Number of Attendees	Summit Only	Pre-Summit & Summit
1 - 2	\$1,295	\$2,790 *(Save \$300)
3 - 9	\$1,195 *(Save \$100)	\$2,390 *(Save \$700)
10+	\$995 *(Save \$300)	\$2,190 *(Save \$900)

Register your group together to take advantage of the multi-attendee discount

Register with a group
Save up to \$900
 Multi-attendee Discount


CONTACT US + ATTENDEE TESTIMONIALS



Contact us to learn more about the Summit & Pre-Summit:

 taproot.com/summit

 info@taproot.com

 (865) 539-2139

SUMMIT ATTENDEE QUOTES

"Great use of experience to remind investigators the importance of honest communication to learn and move forward after an incident."

"Loved meeting people and having to step outside my comfort zone of who I would talk to."

"One of the best keynote presentations I have ever attended!"

"This was one of the most impactful sessions in 10 years. The personal face of doing the right thing, the results, and how each of us should manage ourselves and our companies is something to spend a lot of time thinking about and then implementing."

